

(Official Emblem)

No Sor Tor 0441.5/

Ministry of Public Health
Tiwanon Rd.
Nonthaburi Province 11000

January 2019

Re: Request for cooperation of educational institutes to not accept any sponsorships or support from the tobacco industry

Dear Permanent Secretary, Ministry of Education:

Pursuant to Section 35, Tobacco Product Control Act B.E. 2560 (2017) that has become effective since 4 July 2017, "No [tobacco] business operator and related person shall sponsor or support person, group of persons, state agency or private organization in any of manners" which include sponsorship or support provided to educational institutes.

The Ministry of Public Health would like to request your cooperation in notifying educational institutes, academic agencies, and research departments under your supervision not to accept any form of sponsorships or support from the tobacco industry, either financial or technical, as these could fall within the following scope:

- (1) to create image of tobacco products, manufacturer or importer of tobacco products such as sponsorship for playground building inside the school with the sign of business operator and related person as a sponsor;
- (2) to effect or potentially effect the intervention of tobacco products control policy since receiving sponsorship or support given by the tobacco industry shall degrade the effectiveness of tobacco control policies;
- (3) to advertise tobacco products, manufacturer or importer of tobacco products such as distribution of household objects with logo of tobacco business operator and related person screened on the package, which shall be considered a form of advertising;

(4) to promote tobacco consumption when educational institutes permit tobacco business operator and related person to set up an advertising booth inside the institutes.

Should you have any questions, please feel free to contact the Bureau of Tobacco Control, Department of Disease Control, Tel: 02-590-3852.

Your kind consideration and prompt action to notify educational institutes about the aforementioned issues would be highly appreciated.

Yours Sincerely,

Bureau of Tobacco Control
Department of Disease Control
Tel: 02-590-3852
Fax: 02-590-3819